



Analytics Nest

Unlock the Power of Your Data with Intelligent Insights

BUSINESS PROFILE 2025

www.analyticsnest.co

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INTRODUCTION

At Analytics Nest, we deliver digital transformation through a powerful combination of analytics, software development, and cloud-based solutions.

Our expanded capabilities now cover not only enterprise-level data solutions but also cutting-edge AI, full-stack web/mobile development, UI/UX, and blockchain development, making us a complete tech partner for businesses in every industry.



VISION & MISSION

Our vision is to drive global success through data, intelligent applications, and digital innovation - empowering growth, enabling smarter decisions, and delivering lasting impact.

Our mission is to empower businesses with end-to-end digital solutions — combining data insights, innovative technologies, and strategic marketing to drive growth and transformation. We aim to simplify complexity through smart analytics, create seamless experiences through intuitive applications and build meaningful connections through impactful digital outreach.



OUR SERVICES

DATA & ANALYTICS SERVICES

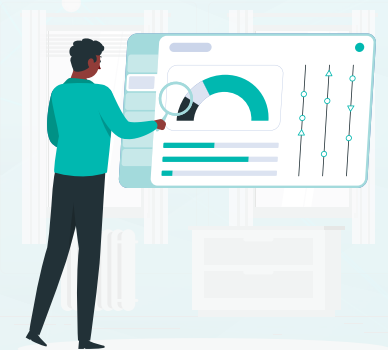
1 Data Transformation, Cleaning, and Integration (ETL)

We turn raw data into actionable insights by meticulously transforming and cleaning it, ensuring accuracy and consistency. With our ETL expertise, we seamlessly integrate data from various sources into a unified format, driving comprehensive and impactful decisions.



2 Data Management, Governance, and Security

We ensure data excellence by maintaining integrity, quality, and compliance throughout its lifecycle, while fortifying it with rigorous security and privacy measures. Our governance and protection strategies empower organizations to make informed decisions with confidence and trust.



OUR SERVICES

3 Data Visualization, Storytelling and Dashboard Development

We transform complex data into compelling visual stories, offering real-time insights through interactive, user-friendly dashboards. With data-driven decision-making at your fingertips, you can effortlessly track performance and uncover valuable insights anytime, anywhere.



4 Data Warehousing and Architecture

Solid Foundations for Your Data Journey. Lay a robust foundation for your data with our expertly designed data Warehousing solutions. Ensure scalability, efficiency and accessibility for the valuable information.



OUR SERVICES

5 Predictive Analytics, Forecasting and BI Consulting

Leverage advanced analytics and expert consulting to anticipate trends and drive growth. Our tailored solutions help align your data strategy with your business goals for proactive decision-making.



6 Ad-Hoc Reporting & Custom Solutions

Get on-demand customized reports that address your unique business challenges. Our solutions adapt to your evolving needs.



OUR SERVICES

DESIGN & DEVELOPMENT SERVICES

1 Web Application Development

Our skilled team builds robust and scalable web applications tailored to your business needs. Our solutions ensure seamless user experiences and high performance across devices.



2 Mobile Application Development

Our mobile app development services deliver intuitive and feature-rich apps for iOS and Android. We focus on creating apps that are user-friendly and optimized for performance.



OUR SERVICES

3 AI Development

We harness the power of AI to create intelligent applications that improve automation and decision-making. Our solutions provide personalized and data-driven experiences for users.



4 Cloud Services & Deployment

Our cloud services ensure scalable, secure, and cost-effective solutions for your business. We manage cloud deployment to optimize performance and streamline operations.



OUR SERVICES

5 UI/UX Design

We design engaging and intuitive user interfaces that offer seamless experiences. Our UI/UX solutions are focused on user satisfaction and interaction efficiency.



6 Smart Contracts & Blockchain-Based Applications

We develop secure and transparent smart contracts using blockchain technology. Our solutions streamline business processes, ensuring efficiency and trust in transactions.



OUR SERVICES

DIGITAL MARKETING SERVICES

1 Search Engine Optimization (SEO)

Our expert team uses proven techniques to optimize websites, improving search engine rankings and driving organic traffic. We focus on long-term visibility and growth through strategic SEO practices.



2 Social Media Marketing

We develop targeted campaigns to boost engagement across social media platforms. Strategies are crafted to enhance brand awareness and foster lasting customer relationships.



OUR SERVICES

3 Search Engine Marketing (SEM)

SEM specialists create and manage paid search campaigns to drive immediate, high-quality traffic. Focus is on optimizing ad spend to achieve maximum return on investment and business growth.



4 Performance Analytics & Reporting

We monitor and analyze campaign performance, providing detailed reports with actionable insights. Data-driven decisions are made to continuously refine and improve marketing strategies.



OUR RESOURCES

1.

Data Engineers & Analysts

2.

Software Developers (Frontend & Backend)

3.

AI/ML Engineers

4.

Mobile App Developers

5.

Blockchain Developers

6.

QA Engineers & SQA Experts

7.

Project Managers & IT Consultants

8.

UI/UX Designers

TECHNOLOGY STACK

WEB & MOBILE DEVELOPMENT

- PHP [Laravel, CodeIgniter]
- .Net Core | MVC | Blazor
- Manual Testing | Test Cases
- Flutter / Dart
- React
- HTML | CSS | Javascript | Bootstrap

CLOUD & DEVOPS

- AWS Deployments (Lightsail / EC2 / DNS / Hosting Management)

AI & MACHINE LEARNING

- Python (Django, Flask, TensorFlow, PyTorch)

BUSINESS INTELLIGENCE (BI)

- Power BI, Tableau, Google Data Studio, Dashboard Design

BLOCKCHAIN DEVELOPMENT

- Smart Contracts

TECHNOLOGY STACK

TESTING & QA

- Manual Testing, Test Case Writing

PROJECT MANAGEMENT

- Jira (Agile boards, sprint tracking, task & issue management)

					
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 Airbyte	 amazon REDSHIFT	 MySQL	 talend	 Microsoft SQL Server	 PostgreSQL
 dbt			 Jira		

OUR CLIENTS

service
market



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